

AMENDMENTS TO THE CLAIMS

1. (currently amended) A system for use with the Internet comprising:
 an on-line motivation website implementing a motivation program, said website accessible by a customer via the Internet, said website including: ~~wherein the website includes~~ a plurality of motivation documents and a plurality of motivation awards, said website allowing [[a]] the customer to motivate a participant by selecting a motivation package to be provided to the participant wherein the motivation package comprises:

a particular motivation document selected by the customer via the website from the plurality of motivation documents, ~~and wherein the motivation package comprises~~
 a particular motivation award selected by the customer via the website from the plurality of motivation awards including a gift certificate or a coupon;

a first program associated with the website;

for creating an electronic version of the selected motivation package including the particular motivation document and the particular motivation award to be transmitted to the customer, the participant, or an agent of the customer or participant, and

for transmitting the created electronic version via the Internet to a processor at a print location designated by the customer; and

a processor at the customer designated print location, said processor ~~a second program~~ associated with at least one of the customer, the participant, [[or]] an agent of the customer [[or]] and an agent of the participant, said processor executing a second program for receiving from the website via the Internet the transmitted, electronic version, said second program for rendering the transmitted, electronic version of the selected motivation package including the particular motivation document and the particular motivation award to a printer for printing the motivation package so that the printed motivation package is capable of being presented off-line to the participant.

2. (original) The system of claim 1 wherein the website permits the electronic version of the selected motivation package to be customized on-line by the customer so that the printed motivation package is customized.

3. (original) The system of claim 1 wherein the motivation package refers to the selected award and further comprising a customer history database accessible by the customer and maintaining a log of the transactions performed by the customer.

4. (canceled).

5. (original) The system of claim 4 wherein the motivation document is selected from a group comprising of a certificate of achievement, an acknowledgment of service certificate, and a team accomplishment certificate.

6. (canceled).

7. (previously presented) The system of claim 1 wherein the second program is a plug-in associated with a web browser of the customer, the participant, or an agent of the customer or the participant.

8. (canceled) .

9. (currently amended) A method for allowing a customer to motivate participants via the Internet, said method comprising the steps of:

allowing the customer to select via a website accessible on-line a category of integrated motivation packages;

allowing the customer to select one of a plurality of motivation documents related to the selected category and to select one of a plurality of motivation awards related to the selected category, the selected document and the selected award to be presented to the participants as the integrated motivation package;

allowing the customer to customize at least one of the selected motivation document and the selected motivation award;

allowing the customer to designate a printing location associated with at least one of the customer, the participant, an agent of the customer and an agent of the participant, wherein the printing location is remote from the website and linked to the website via the Internet; and

allowing the customer to print the selected motivation package at ~~a location~~ the designated printing location ~~by the customer or a location designated by the participant receiving the motivation package~~ wherein the selected motivation document and ~~[[/or]]~~ the award includes customized text relating to motivation of the participant and ~~[[/or]]~~ text indicating the name of the participant receiving the motivation package, wherein the website includes a first application program for assembling a specification representing the selected motivation package and for transmitting the assembled specification via the Internet, and wherein a processor at the designated print location executes a second application program, associated with the customer receives the assembled specification and renders the specification to a printer or monitor of the customer or participant.

10. (original) The method of claim 9 wherein allowing the customer to print the selected motivation package occurs prior to expiration of a predefined time period.

11. (canceled).

12. (currently amended) A system for allowing a customer to motivate a participant via the Internet by presenting to the participant an integrated motivation package customized by the customer, said system comprising:

a plurality of motivation documents in electronic format;

a plurality of motivation awards in electronic format;

a website accessible on-line via the Internet by the customer for allowing the customer to select one of the motivation documents and to select at least one of the motivation awards to be presented to the participant as the integrated motivation package;

vendor software associated with the website allowing the customer to purchase the selected motivation award; and

software responsive to the customer's on-line selections for transmitting the selected motivation document and the selected motivation award via the Internet to a processor of the customer, the participant or an agent of customer or participant at a print location designated by the customer, said processor executing software for printing the selected motivation document and the selected motivation award at [[a]] the print location designated by the customer or a location designated

~~by the participant~~ wherein the selected motivation document includes text indicating at least one of the motivation and ~~and~~ text indicating the participant's name, such text being optionally designated by the customer.

13. (currently amended) The system of claim 12 wherein the software comprises:
a first application program, associated with the website, for generating an electronic version of the motivation package, said electronic version to be transmitted to the customer for printing;
and
a second application program, associated with the customer, the participant, or an agent of the customer or participant, for receiving the transmitted, electronic version via the Internet and for printing the transmitted, electronic version.

14. (canceled).

15. (original) The system of claim 13 wherein the second application program is a plug-in for an Internet browser.

16. (currently amended) In a computer system having a graphical user interface including a display and a user interface selection device, a method for allowing a customer to motivate a participant via the Internet by presenting to the participant an integrated motivation package, said method comprising the steps of:
displaying a list of motivation packages on the display, wherein the motivation packages each comprise a particular motivation document and a particular motivation award;
receiving a first user signal representing a selection, by the user with the user interface selection device, of a specific motivation package from the list on the display;
in response to the first user signal, displaying an electronic version of the selected, specific motivation package on the display;
receiving a second user signal representing a selection, by the user with the user interface selection device, of a print function including a remote print location designated by the customer accessible via the Internet; and

in response to the second user signal, executing software to transmit the electronic version via the Internet to a processor of the customer, the participant or an agent of customer or participant at a print location designated by the customer, said processor executing software for printing the selected motivation document and the selected motivation award at [[a]] the print location designated by the customer or a location designated by the participant wherein the selected motivation document includes text indicating at least one of the motivation and[[/or]] text indicating the participant's name, such text being optionally designated by the customer.

17. (original) The method of claim 16 wherein prior to executing software to print, further comprising:

receiving a third user signal representing a selection, by the user with the user interface selection device, of a customizing function to customize the selected, specific motivation package; and in response to the third user signal, executing software to customize the selected, specific motivation package on the display using the customizing function.

18. (canceled).

19. (currently amended) One or more computer-readable media having computer-executable components for allowing a customer to motivate a participant via the Internet, said components comprising:

a generation component for creating the specifications associated with a selected motivation package selected by the customer via the Internet from a plurality of motivation packages, each including a motivation document and a motivation award;

an interface component for accepting the created specifications from the generation component and transmitting via the Internet the created specifications to a processor at a print location designated by the customer or participant; and

a print component executed by the processor for rendering the transmitted, created specifications at the print location designated by the customer or participant for presentation to the participant wherein said print component renders the transmitted, created specifications into a certificate corresponding to the motivation document of the selected motivation package, said certificate presentable to the participant, and wherein said print component renders the transmitted, created

specifications into an award document corresponding to the motivation award of the selected motivation package, said award document presentable to the participant and redeemable by the participant for the motivation award of the selected motivation package.

20. (original) The computer-readable medium of claim 19 wherein the print component renders the transmitted, created specifications to a printing device at the print location.